



	Event Host or General Sponsor \$100	Roe River Level \$250	Giant Springs Level \$500	Gibson Level \$750	Electric City Level \$1000	Co- presenting sponsor \$5000	Distributor level \$2500
Number Available	unlimited	8	6	4	2	1	3
Event Specific Benefits							
Host an official Craft Beer Week Event at your business	X	X	X	X	X	X	
Standard listed in Craft Beer Week Passport (1/2 page)	X	X	X				
Featured Event Listing in Craft Beer Week Passport (Full page)				X	X	X	X
Full Event description on Craft Beer Week website	X	X	X	X	X	X	X
Craft Beer Week volunteers onsite at event to stamp passports	X	X	X	X	X	X	
Featured Event Listing placement on the Craft Beer Week website homepage				X	X	X	X
Your Logo Visibility							
Ability to use Craft Beer Week logo in your marketing	X	X	X	X	X	X	X
Linked Logo in Craft Beer Week website	X	X	X	X	X	X	X
Logo on Craft Beer Week posters distributed around town			X	X	X	X	X
Logo on table tents distributed to all host venues				X	X	X	X
Logo on coasters distributed at many host venues					X	X	X
Logo printed on back cover of the passport						X	
Logo on homepage of Craft Beer Week website						X	
Advertisement and Marketing							
Sponsored/Boosted posts on Social Media		X	X	X	X	X	X
Sponsor profile on Craft Beer Week Facebook Page				X	X	X	X
Mention in Press Releases				X	X	X	X
Mention in Radio Advertising					X	X	X
Perks							
Complimentary Craft Beer Week Passports			1	2	4	6	4
Complimentary Craft Beer Week T-shirts				1	2	4	2
Complimentary VIP tickets to MT Brewfest					2	4	2
Complimentary tickets to 1 beer pairing dinner of your choice						2	2
Complimentary advertising in Passport, in addition to event listing				X	X	X	
Publically thanked during events, including but not limited to: Kick-off events, Obstacle Course, and the MT Brewfest						X	X

Great Falls Craft Beer Week - June 2 - 8, 2019

Some important dates to remember:

March 1st- Last day to sign up for sponsorship opportunities

March 20th - FINAL DEADLINE to submit event details for passport/advertising.
(Event dates and times will be allotted on a first come first serve basis as sponsorships are paid)

Early May - Passport Pre-sale online

Later in May - Pre-sale and VIP tickets available for MT Brewfest (date to be announced on Facebook and website)

READY TO PLAN YOUR EVENT AND/OR BECOME A SPONSOR?
**Contact Kellie at the Downtown Great Falls Association or
Michelle at Enbär to get involved!**

Kellie's contact: Info@gfcraftbeerweek.com | Phone: 564-3522

Michelle's contact: Michelley521@gmail.com | Phone: 781-8128

Company/Contact Name _____

Email _____ Phone _____

Sponsorship Level _____

Check out our website or Facebook Page for up to date information!

Website: www.greatfallscraftbeerweek.com

Facebook Page: <https://www.facebook.com/greatfallscraftbeerweek/>